

HEADQUARTER TOYOTA STEPS UP TO THE PLATE TO HELP MIAMI HURRICANES LAND A NEW BALLPARK.

HEADQUARTER TOYOTA
has received the Toyota President's Award
for the 11th year. The award is given for excellence
in all aspects of dealership operations.

Over the last 30 years, the University of Miami Hurricanes baseball program has enjoyed its share of magical seasons, winning four national championships and competing in the College World Series 22 times. Now, Headquarter Toyota in Hialeah, Fla., has joined other area businesses to help the Hurricanes' dream of a new, state-of-the-art ballpark come true.

According to Coach Jim Morris, Mark Light Stadium was an elite field when it was built as the team's home on the UM campus back in 1974. With the passage of time, however, the facilities have become outdated.

"As an alumnus of UM, I really wanted to get involved with keeping the school competitive in all areas," says Jeronimo Esteve, Headquarter Toyota President. "I met Coach Morris and saw that he ran a first-class program that I would be honored to be associated with."

So Esteve joined 19 other business leaders on the team's Advisory Coach Committee. The group is coming up with ways to help raise funds for the major renovation project, which is expected to cost \$13 million.

"Headquarter Toyota has been there to help the team any way it can," Morris says. "Jeronimo has provided a lot of support to our program, and now he's instrumental in helping us build the new ballpark."



Cuba's Photography

*University of Miami Head Baseball Coach Jim Morris (right) appreciates
Headquarter Toyota President Jeronimo Esteve for stepping up to the plate to help raise funds
for major renovation of the Miami Hurricanes ballpark.*

 **TOYOTA**
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